

THE KUBE

REVENUE POTENTIAL

HOW MUCH CAN WE RAISE?

x1 Main Event Sponsor	€1,500
x2 Premium Sponsors @€500	€1,000
x9 Heat Sponsors @€350	€3,150
x500 Ticket Sales @€20	€10,000
x36 Contestants @€300	€10,800
Raffle	€1,000
TOTAL REVENUE	€27,450

THE KUBE

ADVERTISING INSERT

ADVERTS IN SOUVENIR BOOKLET

x 20 Full Page Adverts @ €100	€2,000
x40 Half Page Adverts @€60	€2,400
ADVERT REVENUE	€4,400

* Advertising Insert subject to Print and Design Costs
Please see Page 2 for details of Revenues and Costs

** Package Cost of Event to be deducted from total revenue
(See Package Guide for Spec & Costs)

